

# Experience

## 2020 – Present

### GLOBAL PRODUCT MARKETING

BOOKING.COM

AMSTERDAM, NL

Oversee all aspects of new pricing product launches, including GTM strategy, product validation positioning, and international communications.

## 2019–2019

### CAREER BREAK

After 7 years in New York City, I left on a good note and took time off to travel. During this time, I graduated from a professional culinary school in Italy, learned to surf in Costa Rica, star gazed in Chile, auditioned for a Netflix show, and spent quality time with my family and dog.

## 2016 – 2018

### PRODUCT MARKETING

GOOGLE

New York City, NY

Engaged the third party developer community and oversaw the Product Marketing framework for Actions on Google and Partner Marketing for the Google Assistant.

## 2015 – Ongoing

### FREELANCE CONSULTANT

VARIOUS TECH STARTUPS

New York City, NY

Help growing startups build their marketing framework and go to market strategy.

## 2014 – 2015

### SR. PRODUCT MARKETING MANAGER

GILT GROUPE

New York City, NY

Oversaw all international marketing activities, including branding, acquisition, and retention.

## 2012 – 2014

### MARKETING MANAGER

MACYS.COM

New York City, NY

Spearheaded international and multicultural marketing, strategy, and operations.

Additional work and volunteer experience available upon request.